



Affordable & Trusted Cannabis Nurse Guidance



**Services Provided:**  
Guidance Hotline  
Scheduled Appointments  
Outreach Programs & Events\*  
Research & Partnered Projects\*

## About Leaf411™

Leaf411™ is a 501(c)(3) non-profit that strives to address misinformation by educating consumers with up-to-date evidence-based research that **promotes safe and effective use of cannabis**. Our team of experienced cannabis nurses are passionate about helping our community access unbiased education and guidance while improving public perception of the cannabis industry.

**Leaf411 Nurses can help your customers find the right products and answers around:**

- Appropriate Cannabinoid Use
- Medication Interactions
- Routes and Ratios
- Brand & Product Selection
- Health Related Questions

**Learn more about the benefits of a Leaf411 membership today!**

Contact

[Membersupport@leaf411.org](mailto:Membersupport@leaf411.org)

[Leaf411.org](http://Leaf411.org)

### Mission

Our mission is to provide education and directional support to the general public about the safe and effective use of cannabis.

### Vision

Leaf411 was built on the belief that affordability and accessibility to professional medical advice should never be a barrier to using cannabis. We reduce harm and mitigate risks by providing evidence-based cannabis education to the public.

**844-Leaf411  
(844-532-3411)**



Leaf411 Membership Levels	Services Include
<p><b><u>Gold Business Membership</u></b></p> <p>\$1,000 per month</p>	<ul style="list-style-type: none"> <li>Your Logo on our website with URL link to your website</li> <li>Leaf411 Logo &amp; scheduling link for your website</li> <li>Access code for up to <b>40 free scheduled nurse consultations per month</b> for your brand's customers &amp; employees</li> <li>Annual data sharing</li> <li>Unlimited Leaf411 Blog Syndication</li> <li>Starter Collateral Pack + Digital access</li> </ul>
<p><b><u>Silver Business Membership</u></b></p> <p>\$500 per month</p>	<ul style="list-style-type: none"> <li>Your Logo on our website with URL link to your website</li> <li>Leaf411 Logo &amp; scheduling link for your website</li> <li>Access code for up to <b>20 free scheduled nurse consultations per month</b> for your brand's customers &amp; employees</li> <li>Annual data sharing</li> <li>Unlimited Leaf411 Blog Syndication</li> <li>Starter Collateral Pack + Digital access</li> </ul>
<p><b><u>Bronze Business Membership</u></b></p> <p>\$300 per month</p>	<ul style="list-style-type: none"> <li>Your Logo on our website with URL link to your website</li> <li>Leaf411 Logo &amp; scheduling link for your website</li> <li>Access code for up to <b>10 free scheduled nurse consultations per month</b> for your brand's customers &amp; employees</li> <li>Annual data sharing</li> <li>Unlimited Leaf411 Blog Syndication</li> <li>Starter Collateral Pack + Digital access</li> </ul>
<p><b><u>Corporate or Clinical Sponsor</u></b></p> <p>\$100 per month (or \$1,000 annually)</p>	<ul style="list-style-type: none"> <li>Please review Page 3 for details</li> </ul>
<p><b><u>Community Events</u></b></p>	<ul style="list-style-type: none"> <li>Virtual &amp; On-Site Nurse Education Events             <ul style="list-style-type: none"> <li>Include Leaf411 in your community outreach events</li> <li>Must be an active Sponsor or Business Member</li> <li>Requires minimum 10-day lead time</li> <li>Custom Pricing per Event</li> </ul> </li> </ul>



## Corporate & Clinical Sponsor

*Corporate and Clinical sponsors help support our mission while also providing their customers and patients with access to low-cost cannabis nurse education and directional support around the safe and effective use of legal hemp & cannabis products.*

*\$100 per month or \$1000 annually*

- Leaf411 will provide one Collateral Pack per retail or clinical location
  - Collateral pack includes 100 rack cards and 100 business cards
  - Collateral refill pack: \$100 each (order refills as needed or print your own)
  - Multi-site operations: please enroll each location to qualify for web-based link & collateral pack per site
- Leaf411 will provide a Leaf411 Sponsor Logo for your website
- Promote your support of Leaf411 501(c)(3) non-profit on your CSR and education page
  - Permission to embed a link to the Leaf411 website landing and scheduling page
- Refer your customers and patients to our services via the free hot-line or a low-cost scheduled 30 minute call for \$25. Chat feature is also available on our web site.
- Recognized on Leaf411 website under Resources: Support Members and Corporate Sponsors





## **Guidance on Minimum Requirements for Business Members or Sponsors**

*Leaf411™ is a strong advocate for ensuring safety and transparency around the manufacture and sale of cannabis and hemp products. The information contained in a current and comprehensive Certificate of Analysis is vital information to help inform the consumer and the Leaf411™ team.*

Please review the following guidance around the minimum requirements that we ask of Leaf411™ members and supporters. Thank you for helping to make the the cannabis and hemp industry safe by providing accessible information to the public.

1. Leaf411 nurses will educate all callers to only consume cannabis and hemp products that are 3rd party lab tested and have a current Certificate of Analysis (COA)
2. COAs should include test results that indicate individual cannabinoid content, terpene content (ideally), and confirm the absence of heavy metal, pesticide, and microbial contamination
3. Leaf411 will require submission of current COAs for ingested and inhaled products as part of the vetted member/sponsor application process
4. Leaf411 requires that the public has access to their purchased product(s) COA. It is strongly encouraged that the COAs are easily accessible to the public via the product webpage. If a product COA is not published on-line, it should be made available to consumers upon request
5. The label should include the serving size, number of servings per container, a list of all dietary ingredients in the product and the amount per serving of each ingredient. All labels should include a net quantity of contents, lot number or batch ID, the name and address of the manufacturer, and an expiration or manufacturing date.
6. Transparency: Our members & sponsors provide an "About Us" type section on their web site to inform consumers about their companies' leadership.