



Affordable & Trusted



About Leaf411

Leaf411 is a 501(c)(3) non-profit that strives to address misinformation by educating consumers with up-to-date evidence-based research that **promotes safe and effective use of cannabis**. Our team of cannabis nurses are passionate about helping our community access unbiased education while improving public perception of the cannabis industry.

Membership Benefits Include:

- Customer loyalty
- Brand visibility and credibility
- Brand differentiation
- Brand specific data collection
- Consumer market trends

Discover all the benefits of a Leaf411 membership today!

Contact

Membersupport@leaf411.org

Leaf411.org

Leaf411 Provides:

- Hotline & Scheduled Nurse Calls
- Affordability Program: Donations
- Outreach Program: Events
- Leaf Nurse Network: RN Staffing
- Research: Partnered Projects

Our Mission

Our mission is to provide education and directional support to the general public about the safe and effective use of cannabis.

Our Vision

Leaf411 was built on the belief that affordability and accessibility to professional medical advice should never be a barrier to using cannabis. reduce harm and mitigate risks by providing evidence-based cannabis education to the public.

844-Leaf411
(844-532-3411)

Leaf411 Membership Levels:	Bronze Member	Silver Member	Gold Member	Platinum Member
Nurse hotline support for your customers and staff <i>(will require a quarterly review of calls driven permember to ensure level supports operations)</i>	X	X	X	X
Radicle Health cannabis educational webinars 10/year	X	X	X	X
Leaf411's Support Seal with free hotline number for your website	X	X	X	X
Opportunity to sponsor additional in-person educational events	X	X	X	X
Logo with direct link to your website on Leaf411's Resource tab on the Vetted Member page	X	X	X	X
Customized member specific blog content created by Leaf411 for your brand	X 1/year	X 2/year	X 3/year	X 4/year
Company logo featured in Leaf411's newsletter banner	X Lower Row 1x/year	X Lower Row 2x/year	X Top Row 3x/year	X Top Row 4x/year
Free virtual booth at Leaf Learning series (LLS) event	1/year	2/year	2+/year	Unlimited
Member featured spotlight section in Leaf411's newsletter		X 1x/year	X 1x/year	X 2x/year
Dedicated social media "Ask me anything" with a Leaf411 nurse (IG story or FB Live)		X 2x/year	X 4x/year	X 6x/year
Exclusive members only LLS sponsorship opportunities		X	X	X
SEO optimized Leaf411 original blog content for you to syndicate		X	X	X
Quarterly data access and review		X	X	X
One set of display collateral for retail locations and clinicians plus members only page access for additional printing.		X	X	X
Approval for call forwarding from members phone tree directly to Leaf411's hotline		X	X	X
Leaf411 Chat widget on your brands website to field all medical only questions		X	X	X
*Foundational/Budtender cannabis training for retail staff				X
*Cannabis advanced education for enterprise				X
*Brand/Company specific cannabis collateral creation				X
Custom pricing for each brand or dispensaries with >2 locations <i>*Included with a Clinical Director role</i>	\$350/mo* Per brand and retail location (*3mo min)	\$500/mo* Per brand and retail location (*3mo min)	\$1000/mo* Per brand and retail location (*3mo min)	By Request



Corporate Sponsorship

Not ready to commit to a Business Membership?
Please become a Corporate Sponsor!

Provide your customers with access to low cost cannabis nurse education and directional support around the safe use of legal cannabis.

Let Leaf411 nurses help educate and guide your customers and answer their clinical questions.

\$1000 Annual or \$100/month*

- Leaf411 will provide one Corporate Sponsor Collateral Pak per retail location
- Leaf411 will provide a Corporate Sponsor Logo for your website (see logo below)
 - Promote your support of Leaf411 501(c)(3) non-profit on your CSR and education page
 - Permission to embed a link to the Leaf411 website landing and scheduling page
 - Your customers can use the link to schedule our services at a low-cost \$25 fee
 - Collateral refill pak: \$100 each (order refills as needed)
- Corporate sponsors are listed on our web site under Resources: Support Members and Corporate Sponsors

*Please note:

Multi-site operations are required to enroll each location to qualify for web-based link and collateral pak per site





Guidance on Minimum Requirements for Business Members & Corporate Sponsors

Leaf411™ is a strong advocate for ensuring safety and transparency around the manufacture and sale of cannabis and hemp products. The information contained in a current and comprehensive Certificate of Analysis is vital information to help inform the consumer and the Leaf411™ team.

Please review the following guidance around the minimum requirements that we ask of Leaf411™ members and supporters. Thank you for helping to make the the cannabis and hemp industry safe by providing accessible information to the public.

1. Leaf411 nurses will educate all callers to only consume cannabis and hemp products that are 3rd party lab tested and have a current Certificate of Analysis (COA)
2. COAs should include test results that indicate individual cannabinoid content, terpene content (ideally), and confirm the absence of heavy metal, pesticide, and microbial contamination
3. Leaf411 will require submission of current COAs for ingested and inhaled products as part of the vetted member/sponsor application process
4. Leaf411 requires that the public has access to their purchased product(s) COA. It is strongly encouraged that the COAs are easily accessible to the public via the product webpage. If a product COA is not published on-line, it should be made available to consumers upon request
5. Transparency: Our members & sponsors provide "About Us" information on their web site to inform consumers about their company

