



Affordable & Trusted



About Leaf411

Leaf411 is a 501(c)(3) non-profit that strives to address misinformation by educating consumers with up-to-date evidence-based research that **promotes safe and effective use of cannabis**. Our team of cannabis nurses are passionate about helping our community access unbiased education while improving public perception of the cannabis industry.

Membership Benefits Include:

- Customer loyalty
- Brand visibility and credibility
- Brand differentiation
- Brand specific data collection
- Consumer market trends

**Discover all the benefits of a
Leaf411 membership today!**

Contact

Membersupport@leaf411.org

Leaf411.org

Leaf411 Provides:

- Cannabis Nurse Guidance
- Affordability Programs
- Leaf Learning Series Events
- Vetted Cannabis Members
- Leaf Nurse Network

Our Mission

Our mission is to provide education and directional support to the general public about the safe and effective use of cannabis.

Our Vision

Leaf411 was built on the belief that affordability and accessibility to professional medical advice should never be a barrier to using cannabis. We reduce harm and mitigate risks by providing cannabis education to the general public.

**844-Leaf411
(844-532-3411)**

	Bronze Member	Silver Member	Gold Member	Platinum Member
Nurse hotline support for your customers and staff <i>(will require a quarterly review of calls driven per member to ensure level supports operations)</i>	X	X	X	X
Radicle Health cannabis educational webinars 4/year	X	X	X	X
Leaf411's Support Seal with free hotline number for your website	X	X	X	X
Opportunity to sponsor additional in-person educational events	X	X	X	X
Logo <i>with</i> direct link to your website on Leaf411's Resource tab on the Vetted Member page	X	X	X	X
Member featured spotlight section in Leaf411's newsletter	X 1x/year	X 1x/year	X 2x/year	X 2x+/year
Company logo featured in Leaf411's newsletter banner	X Lower Row 1x/year	X Lower Row 2x/year	X Top Row 3x/year	X Top Row 4x/year
Free virtual booth at Leaf Learning series (LLS) event	X 1/year	X 2/year	X 2+/year	X Unlimited
Customized member specific blog content or mention created by Leaf411 for your brand		X 1x/year	X 2x/year	X 2x/year
Dedicated social media "Ask me anything" with a Leaf411 nurse (IG story or FB Live)		X 1x/year	X 2x/year	X 2x/year
Exclusive members only LLS sponsorship opportunities		X	X	X
SEO optimized Leaf411 original blog content for you to syndicate		X	X	X
Quarterly data access and review		X	X	X
One set of display collateral for retail locations and clinicians plus members only page access for additional printing.		X	X	X
Approval for call forwarding from members phone tree directly to Leaf411's hotline		X	X	X
Leaf411 Chat widget on your brands website to field all medical only questions		X	X	X
*Foundational/Budtender cannabis training for retail staff				X
*Cannabis advanced education for enterprise				X
*Brand/Company specific cannabis collateral creation				X
Custom pricing for each brand or dispensaries with >2 locations <i>*Included with a Clinical Director role</i>	\$350/mo* Per brand and/or retail location *3 month min	\$500/mo* Per brand and/or retail location *3 month min	\$1,000/mo* Per brand and/or retail location *3 month min	By Request



Corporate Sponsorship

Not ready to commit to a Business Membership?
Please become a Corporate Sponsor!

Provide your customers with access to low cost cannabis nurse education and directional support around the safe use of legal cannabis.

Let Leaf411 nurses help educate and guide your customers and answer their clinical questions.

\$1000 Annual or \$100/month*

- Leaf411 will provide one Corporate Sponsor Collateral Pak per retail location
- Leaf411 will provide a Corporate Sponsor Logo for your website (see logo below)
 - Promote your support of Leaf411 501(c)(3) non-profit on your CSR and education page
 - Permission to embed a link to the Leaf411 website landing and scheduling page
 - Your customers can use the link to schedule our services at a low-cost \$25 fee
 - Collateral refill pak: \$100 each (order refills as needed)
- Corporate sponsors are listed on our web site under Resources: Support Members and Corporate Sponsors

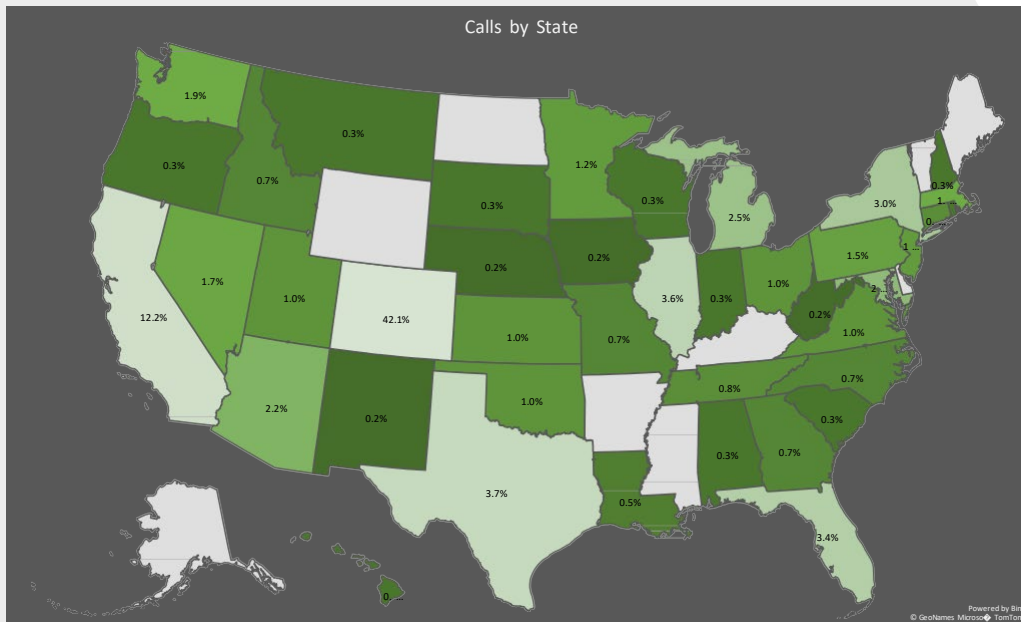
*Please note:

Multi-site operations are required to enroll each location to qualify for web-based link and collateral pak per site





Leaf411's national reach in 2020 and broadening quickly. Calls to the Hotline increased 50% in the first two months of 2021!



- Leaf411's national reach has expanded to include callers from 44 states!
- Leaf411 has a growing global reach as well. We've received calls and chats from India, Australia, South Africa, Trinidad, and South America.



Website traffic has increased to over 17,000 visits per month and rapidly growing.

Website Traffic



- Website visits are increasing rapidly due to several articles and blogs receiving first page position at Google
- The Leaf411 website has over 400 search terms with first page ranking on Google

