



No barriers. Just education. Just cannabis.



About Leaf411

Leaf411 is a 501(c)(3) non-profit that strives to address misinformation by educating consumers with up-to-date evidence-based research that **promotes safe and effective use of cannabis**. Our team of cannabis trained nurses are passionate about helping our community access unbiased education while improving public perception of the cannabis industry.

Membership Benefits Include:

- Customer loyalty
- Brand visibility and credibility
- Brand differentiation
- Brand specific data collection
- Consumer market trends

Discover all the benefits of a Leaf411 membership today!

Contact

Membersupport@leaf411.org

www.leaf411.org

Leaf411 Provides:

- Free Cannabis Nurse Hotline
- Affordability Programs
- Leaf Learning Series Events
- Vetted Cannabis Members
- Leaf Nurse Network

Our Mission

Our mission is to provide education and directional support to the general public about the safe and effective use of cannabis.

Our Vision

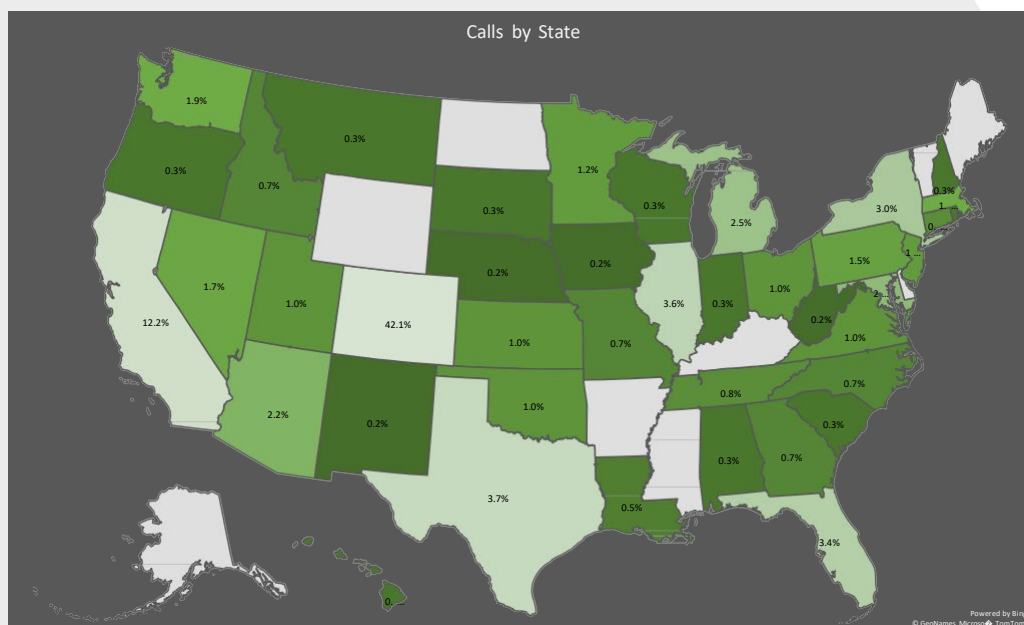
Leaf411 was built on the belief that affordability and accessibility to professional medical advice should never be a barrier to using cannabis. We reduce harm and mitigate risks by providing cannabis education for free to the general public.

844-Leaf411

(844-532-3411)

	Support Member	Bronze Member	Silver Member	Gold Member	Platinum Member
Nurse hotline support for your customers and staff <i>(will require a quarterly review of calls driven per member to ensure level supports operations)</i>	X	X	X	X	X
Radicle Health Cannabis Educational Webinars 10/yr	X	X	X	X	X
Leaf411's Support Seal with hotline number for your website	X	X	X	X	X
Opportunity to sponsor in-person and virtual Leaf411 educational events	X	X	X	X	X
Logo <i>without</i> direct link on Leaf411's Resource tab on the "Support Member" page	X				
Logo <i>with</i> direct link to your website on Leaf411's Resource tab on the Vetted Member page		X	X	X	X
Customized member specific blog content created by Leaf411 for your brand		X 1/year	X 2/year	X 3/year	X 4/year
Company logo featured in Leaf411's newsletter banner		X Lower Row 1x/year	X Lower Row 2x/year	X Top Row 3x/year	X Top Row 4x/year
Discounted virtual booth at Leaf Learning Series (LLS) events and opportunity for members only LLS sponsorship opportunities		1/year	2/year	2+/year	Unlimited
Member featured spotlight section in Leaf411's newsletter			X 1x/year	X 1x/year	X 2x/year
Dedicated social media "Ask me anything" with a Leaf411 nurse (IG story or FB Live)			X 1x/year	X 2x/year	X 4x/year
One set of display collateral for retail locations and clinicians.			X	X	X
SEO optimized Leaf411 original blog content for you to syndicate			X	X	X
Quarterly data access and review			X	X	X
Approval for call forwarding from members phone tree directly to Leaf411's hotline			X	X	X
Participation in Lea411's Customer Engagement program			X	X	X
Leaf411 Chat widget on your brands website to field all medical only questions			X	X	X
*Foundational/Budtender cannabis training for retail staff					X
*Cannabis advanced education for enterprise					X
*Brand/Company specific cannabis collateral creation					X
Custom pricing for each brand or dispensaries with >2 locations <i>*Included with a Clinical Director role at the Platinum level</i>	\$100/mo* Per brand and retail location (*3mo min)	\$350/mo* Per brand and retail location (*3mo min)	\$500/mo* Per brand and retail location (*3mo min)	\$1000/mo* Per brand and retail location (*3mo min)	By Request

Leaf411's national reach is quickly expanding. Calls to the Hotline increased 50% in the first two months of 2021!



- Leaf411's national reach has expanded to include callers from 42 states!
- Leaf411 has a growing global reach as well. We've received calls and chats from India, Australia, South Africa, Trinidad, and South America.

Website traffic has increased to over 19,000 visits per month and rapidly growing.

Website Traffic



- Website visits are increasing rapidly due to several articles and blogs receiving first page position at Google
- The Leaf411 website has over 400 search terms with first page ranking on Google

